

Damon Key Earns Meritas Recertification

Damon Key is a founding member of Meritas, a global alliance of independent business law firms. This affiliation allows Damon Key the ability offer its clients access to quality legal expertise around the world.

Damon Key is proud to announce that it was recently awarded recertification in Meritas, a global alliance of independent, full-service business law firms located in over 90 countries worldwide. Damon Key joined Meritas in 1990 – the same year Meritas (formerly known as Commercial Law Affiliates) was founded – and, as a condition of its continued membership, is required to successfully complete a robust recertification process every three years.

The recertification process includes exacting self-assessment, peer review by other law firms, and client feedback. It examines such factors as timeliness and quality of a firm’s client service, professional conduct, and adherence to Meritas’ policies, including acknowledgment of Meritas firm or client correspondence within 24 hours.

“Businesses trust the Meritas alliance of law firms for top-tier quality, convenience, consistency and value,” said Tanna Moore, president and CEO of Meritas. “Damon Key has demonstrated its commitment to world-class client service, and therefore has successfully earned its recertification in Meritas.”

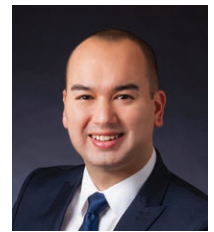
As an international alliance of commercial law firms, Meritas works across jurisdictions to provide clients the best of both worlds: a local law firm offering full-service capabilities and access to legal expertise on a global scale, but also cost efficiency and personal attention unmatched by “mega” law firms.



Each member law firm is required to adhere to rigorous and specific service standards on a regular basis. In fact, Meritas is the only law firm alliance with an established and comprehensive means of monitoring



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the quality of its member firms—a process that can save clients time in seeking to validate law firm credentials and experience. Meritas membership is extremely selective and by invitation only. Member firms are regularly assessed and recertified for the breadth of their practice expertise and client satisfaction. The organization’s extensive due diligence process ensures that only firms meeting the tenets of Meritas’ unique Quality Assurance Program are allowed to maintain membership. Further, Member firms’ performance and quality feedback are tracked regularly to ensure continued excellence in providing client-driven legal services.

Over the years, Damon Key has been very active in Meritas. Several Directors of Damon Key have served on the Meritas Board of Directors and as members of the organization’s Executive Committee. Currently, Damon Key Directors Greg Kugle and Matt Evans serve as the firm’s Member Contacts for Meritas, and both are very active in leadership roles for the organization: Greg was formerly a member of the Board of Directors and is now serving as a member of the U.S. Leadership Committee, and Matt is currently serving as a member of the Meritas Young Lawyer Advisory Board.

Damon Key is excited to be recertified and continue its active membership in Meritas, allowing it to offer the firm’s clients access to quality legal services provided by nearly 200 Meritas member firms (comprised of over 7,000 lawyers) across more than 240 global markets.

For more information on Meritas, email Matt Evans at mte@hawaiiilawyer.com.

To find a Meritas member law firm, visit meritas.org.